

## **Historic, Archive Document**

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62,23  
-1937-  
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**Again we repeat an offer  
that astounded Violet  
lovers everywhere**

# AFRICAN VIOLETS

**35<sup>c</sup>**

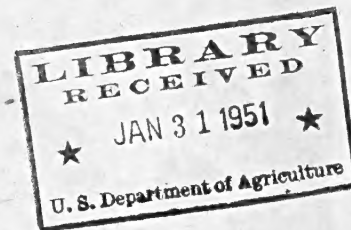
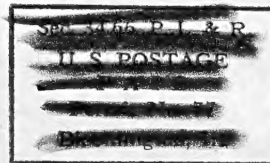


- America's greatest Violet buy!
- Sent to you by guaranteed mail!
- Blues, Pinks, Whites!

These dainty little plants are rare bargains at 35c. They are 6 to 8 months old (photos are plants approx. 7 months old) almost ready to bloom or just starting to bloom—their whole blooming life is ahead of them. In just a short time they will look like the \$1 and \$1.50 plants you see in stores. These varieties: "Pink Sensation," "White Queen," "Wisconsin Blue Wonder." Enclose 35c coins plus 10c for postage and handling. Money back guarantee. If ordering 3 send only \$1 plus 10c. To save postage and pot breakage all orders shipped with one attractive sculptured planter of molded waterproof fibre suitable for 1 or 3 violets. Orders for 3 also sent C.O.D. plus postage. No C.O.D.'s on single orders. Use easy order blank inside.

**MANY OTHER BARGAINS INSIDE**  
**MARIE KRUSE, Dept. 400**

R. R. 1, Bloomington, Ill.



"LIVING-ROOM"

# GARDENIA PLANT



- Not 1 gardenia—not 2—but a whole plant that will produce 4 to 8 sweet-scented gardenias.
- Keeps right on blooming even after flowers are cut for corsages.

## Special-by-Mail Offer!

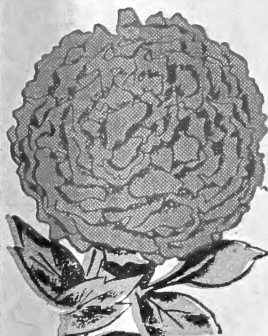
**35¢**

Now you can have the famous Easy-To-Grow "White Velvet" Gardenia plant at an amazing new low price. I send lovely 10"-14" gardenia plant full of shiny dark green leaves that will burst into bloom right in your living room! A gardenia plant at this price is a rare bargain. 35c plus 10c for postage and handling. If ordering 3 send only \$1. Orders for 3 also sent C.O.D. plus postage.

*Rushed to You by Mail*

REGULAR \$2.25 VALUE

# DOUBLE PEONIES



- 3 Large-Sized Roots that regularly sell for 75c each (3 are worth \$2.25) now at new low price.

**3 for \$1**

- GIVEN with all peony orders: Giant Two-Tone Philodendron plant.

## Frilly, Double Petals!

Now is your chance to have the most beautiful peonies in the neighborhood! Huge well-formed blooms, strong stems. Tall, stately. A maze of assorted colors—from pure white, silvery soft pink, vivid rose, to deep velvety red. Unusually compact growth. 3 for \$1; 6 for \$1.75. GIVEN: Beautiful Rare Mum plant—3 colors on 1 plant; 100-300 blooms ea. plant.

## Special! New, Rare BLACK TULIPS

and other rich dark Tulips!



- "Black," "Blue Ebony," "Coffee," "Stormy Sunset," "Spun Copper," "Mahogany," "Midnight," and "Deep Violet Bronze."

**6 for \$1**

Now is the time to order our special importations from The Netherlands! Exciting dark shades. Unlike any other tulips you've ever seen. BLACK—darkets of all. COFFEE—new warm brown. SPUN COPPER—copper gloss. MAHOGANY—lustrous deep red. STORMY SUNSET—deep plum. MIDNIGHT—deep indigo. DEEP VIOLET BRONZE—red mauve and bronze. BLUE EBONY—deep blue with black cast. Not less than 6 of 1 kind sold. 6 for \$1; 12 for \$1.75; 24 for \$3.25; 48 for \$6. Order now!

## Imported, Giant Sized MIXED TULIPS

Top Size Blooming Bulbs

- Prize winning quality tulips in rich and colorful blendings! America's lowest price on these big bulbs!

**5 for 50c**

You can have a blaze of color in your garden with these gorgeous Giant Tulips! Do not confuse these with the ordinary tulip bulbs. These are healthy, giant-sized bulbs selected from the finest varieties and colors. They will please the most exacting tulip lover! Your choice of colors, or mixed yellow, white, bronze, purple, lt. pink, deep pink, orchid, rose, lt. red, deep red. 5 for 50c; 10 for \$1; 20 for \$1.75; 100 for \$7.50. Order now!



*Fully Guaranteed*

## GORGEOUS HOLLAND HYACINTHS



- Famous Varieties!
- Giant Sized Bulbs—5"-6" Circumference!

**2 for 50c**  
**5 for \$1**

Giant Hyacinths of unusual beauty and fragrance. Ideal for either mass planting or as a colorful border. Pale blues, delicate pinks, golden yellows, deep rich blues, pure whites, and blush rose, lavender and pink. This is an exceptional Hyacinth offer. Famous varieties—Anne Marie, Gertrude, La Victoire, Queen of Pinks, L'Innocence, King of the Blues, City of Harlem and others. 2 for 50c; 5 for \$1.

BLOOMING SIZE

## GIANT BULBS

Extra large bulbs imported from The Netherlands now offered to you at very special prices.

### REGAL LILY

Fragrant, pink-throated. 6"-7" bulbs. 2 for 50c.

### MADONNA LILY

New "Croft" Hybrid Lilies. 2 giant bulbs only 50c; 5 for \$1.75. Given with \$1.75 orders: Giant amaryllis bulb.

### DAFFODIL

Trumpet shaped bright yellow blooms with golden center. 5 for 50c.

### CROCUS

Blue and purple; striped; wht; yellow. 12 for 50c; 25 for \$1.









# Choice of 4 Famous

## but hard to get AFRICAN VIOLETS

including the bright, lovely  
"Red Head" photographed

"Wild Rose"  
"Red Head"  
"Choir Boy Jr."  
"Double Dipper"

3 for \$2.75

Former \$2.00 Varieties

Here comes an extraordinary SPECIAL for a limited time only . . . three of the most popular African Violets on the market today and introducing a sensational new variety—"Wild Rose". Thousands of these rare violets sold at \$2 each. Now your opportunity to buy young, sturdy, well-rooted plants at only \$1 each—3 for \$2.75. Ever-blooming and very beautiful.

"Wild Rose" — Brand new! Deep velvety rose-purple flowers. Shiny wax-like rich 2-tone leaves, intense sea green and lavender-purple. Unusual.

"Red Head" African Violet: Reddest violet yet produced. Large blooms. Very scarce. Large flat rich green leaves—lighter on underside.

"Double-Dipper" — Sensational double petals! Looks almost like a tiny rose when fully opened. You have never seen anything like it. Different blue-purple blooms.

"Choir Boy, Jr." — Unusual two-tone African Violet. Looks like a tiny maroon face with a pale blue collar. Very different, easy to grow. Huge blooms.

**FREE:** With orders \$2.75 or more — Giant two-toned marbled Philodendron plant — very hardy!



For Miraculous Violet Results

**Violet-Gro** **POTTING SOIL**  
3 lbs. \$1  
5 lbs. \$1.50

Miraculous mixture for African Violets. Composed of alluvial leaf mold, sand and karn. Gives the highest amount of food, yet does not "burn" the plants. Will not bake or pack. Thousands lbs. sold. Many repeat orders. \$1 for 3 lbs. 5 lbs. \$1.50. 10 lbs. \$2.50.

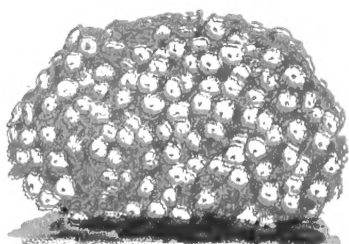
**PEAT MOSS**

Finest peat moss available. Imported from Germany. I send you 50c bag which amounts to approx. a peck. For use on indoor plants or around shrubs, etc.

**RARE 3-COLOR MUM PLANT**

- Three colors on one plant!
- Over 100 blooms on each plant!

**35c**



Order now at very special prices! Plant now—will bloom this season. Bloom white first, then bronze, in middle of season, rosy pink in September! Produces 100 to 300 blooms. Very showy in garden or vase. Easy to raise. This is a wonderful new mum. Very rare. 35c each plus 10c postage and handling. If ordering 3 send only \$1. GIVEN with \$1 orders Beautiful imported Bi-Color "Mystery Bloom" Trumpet Bulb—suitable for indoor forcing or outdoor planting.

"Collectors"

**AFRICAN VIOLETS**

Giant plants full of buds, blooms and leaves! **\$2.00**



pink. Amethyst — pale amethyst. Blue Bird — Tapered blue petals. Commodore — Red-purple. Very large. Very Special!

Your choice, \$2 ea., 2 for \$3.50, 3 for \$5. Planted in 3" clay pots. Purple Prince — clear purple. Blushing Maiden —

**GREEN PLANTS**

35c ea. plus 10c postage & handling. 3 for \$1.10



Philodendron—Giant 2-tone marbled. Grows in soil or water, without sunlight.

Maiden Hair Fern—Dainty, lacy. 2 or 3 stalks ea. plant.

Dwarf Ivy—Looks like English ivy, but daintier. Extremely easy to grow.

Chinese Evergreen. Grows in water or soil. Unusually large.

Mother-In-Law Tongue—Dwarf size. 2-tone green leaves.

**ORDER BLANK**

**MARIE KRUSE**

Dept. 400  
R. R. 1, Bloomington, Ill.

Cash ..... Check .....

M.O. .... C.O.D. ....

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City, State \_\_\_\_\_

Quant.	Name of Stock Wanted	Price

Guarantee: Return at once for cheerful refund if not pleased. Read terms below before ordering.

Postage  
Total

**GUARANTEE OF GENUINENESS** — If any nursery stock proves untrue to description or variety name under which it is sold, we hold ourselves in readiness, on proper proof, to replace such nursery stock that may prove untrue to description or name, or refund the original amount paid. We shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

**CLAIMS** for any cause must be made promptly on receipt of stock. We will not entertain claims after goods have been once accepted, or when report is not made immediately after arrival of stock. We express or imply no warranty as to productiveness or

life of the nursery stock we sell and will not be in any way responsible for the results secured in transplanting.

**TERMS:** We pay postage on all cash orders weighing 3 lbs. or less, unless 10c is requested in the description of the article. Sent parcel post prepaid. You pay delivery costs on all orders over 3 lbs. which will be shipped express collect. Orders up to \$5 sent C.O.D. Orders for more than \$5 25% deposit required. Balance can be sent C.O.D. plus shipping charges.

Guarantee: Return at once for cheerful refund if not pleased



# SPECIAL PRICES ON PERENNIALS!

**25c ea. plant; 5 of a kind \$1; Mixed Orders 25c straight**

## 1. Giant Hibiscus

Showiest of all perennials! Come up year after year! Great numbers of giant bell-shaped blooms measure 6" across. Deep rich colors and so easy to grow. Will grow 4' high in almost any soil.

## 4. Hardy Carnations

Most fragrant flower that blooms! Blooms all summer every summer. Easy to grow. Fine 2-yr. old plants. Your choice of Pacific Red, Wh. Girl, Cotton Candy Pink, Fools Gold Yellow, Rose.

## 7. Sweet Peas

Now you can have lovely fragrant Sweet Pea Vines coming up year after year! Grow on fences or trellises. Produces mass of beauty and colorful blooms all season. Gorgeous colors, delicate sheens.

## 2. Bleeding Heart

Loved by all. One of the most beautiful spring flowering plants. Laden with numerous rosy red heart-shaped blooms on graceful arching stems. Grows to about 4' high. A real bargain!

## 5. Giant Phlox

Easy to grow. Come up year after year. White with red eye; salmon; deep salmon; rose; scarlet; rosy red; orange red and plum. Will produce many clusters of flowers, giant in size.

## 8. Creeping Phlox

Grows in abundance, producing lovely little flowers, suitable for graves, banks or ground covering. Vivid pink; pale violet, dazzling white. Beautiful green foliage. Comes up year after year.

## 3. Painted Daisies

The favorite old-fashioned Pyrethrum. One of the best perennials for showiness and for cutting. All colors except blue and yellow. Bloom every year. Make lovely bouquets.

## 6. Lovely Asters

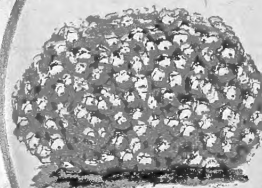
(Michaelmas Daisies). Early autumn flowering plants that come up every year. Bloom a little earlier than chrysanthemums—very hardy. Easy to grow. An array of beautiful colors.

## 9. Delphinium

Giant double-type 2-yr. old plants. Gorgeous colorings, range from deepest blues, lavenders with pink tints to the wonderful bi-colorings that rival orchids. 3' to 5' spikes, flowers 2"-3" across.

**Special!**

**10 MUMS \$1**



Have a beautiful Mum Garden at a very special price! For only \$1 you get 10 assorted colors and kinds of Mums: Cushion, Dwarf, Button and Cut Flower Mums. Not labeled. Makes wonderful decoration in garden or gives you a variety of bouquets for the house. This is one of the best Mum bargains we have ever offered.

10 for \$1; 20 for \$1.75. Given with \$1.75 orders; "Mystery Bloom Penny" reg. \$1 value.

**FERNS**

**35c each**

**3 for \$1**

Special-by-Mail

Very hardy. Come up year after year. Grow in any shady place.

Royal — wide beautiful fronds. 2'-3' tall.  
Cinnamon — multiplies rapidly. Many divisions.  
Love-In-The-Mist — 16"-18" tall. Hardy — grows even in poor soil.

**"Swiss Giant" PANSIES**

You can do wonders with "Swiss Giant" pansies. Immense blooms up to 6" across—long blooming season. Blooms all summer. All mixed colors. Thrives well in partly shady places. Safe delivery guaranteed. Very special: 25 for \$1; 100 for \$2.50.

